

ANTICIPATORY CYBER SECURITY RESEARCH: AN ULTIMATE TECHNIQUE FOR THE FIRST- MOVE ADVANTAGE

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Abstract: Across all industry segments, 96 percent of systems could be breached on average. In the game of cyber security, every moment a new player (attacker) is entering the game with new skill sets. An attacker only needs to be effective once while defenders of cyberspace have to be successful all of the time. There will be a first-mover advantage in such a chasing game, which means that the first move often wins. In this paper, in order to face the security challenges brought in by attacker's first move advantage, we analyzed the past ten years of cyber-attacks, studied the immediate attack's pattern and offer the tools to predict the next move of the cyber attacker.

Keywords: Cyber security; Vulnerability; State Based Stochastic Model; Anticipatory Research

1. Introduction

Across all industry segments, 96 percent of systems have been breached on average [1]. Attacks against U.S. businesses and governments are commonplace, with an estimated 100 million attempts each day [2]. Cyber security has become a daunting problem for businesses, government administrators, and millions of end users.

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As new techniques are developed to prevent or mitigate cyber security attacks, attackers are persistently evolving new methods to circumvent these new measures. The reality is that there are no easy or perfect answers to a cyber security threat. Cyber security as an issue is too comprehensive; there are too many variables in security, too many known and unknown vulnerabilities in hardware and software.

We propose a mathematical model for a prediction of future cyber attacks. We will use the most prevalent sales forecasting models Monte Carlo. Models are at the heart of economics, the driver of many downstream business decisions. We have conducted research to analyze hundreds of the thousand past events of cyber-attacks (from 2000 to 2015), collected from various databases, research publications and information posted on the web. Also, we will mine recent tweets posted on Twitter (including tweets from leading security experts), and compare with data sets for the past fifteen years. We also included the “inverse problems method” by combining prior information with new data obtained by measuring some observable parameters (from the recent stream of social media and the other security threat reporting systems).

Our proposed prediction system will increase cyber security awareness and vigilance of private public, or government organizations. In monetary terms, it is estimated that the cyber security market will be worth \$170.21 Billion by 2020 [3]. If our model can offer just only one percent savings, it will save \$1.7.Billion. Existing forecasting models: Most of the current approaches are based on the time series and Moving Average, Hidden Markov Model and State Based Stochastic Model.

The remainder of the paper is organized as follows. Section II presents related work; Section III describes various vulnerability taxonomies; Section IV discusses the attacker types and their characteristics; Section V represents the threat from insiders; Section

VI shows past data breaches reported from Jan 2005 to August 2015; Section VII represents the study of recent attacks; Section VIII discusses a study of recent tweets; IX The cyber threat anticipatory system; X presents the anticipation for cyber threats; XI Illustrates the cyber threat anticipatory system; XII discusses the results obtained; and Section XII concludes the paper.

2. Related work

In recent years, researchers have studied the numbers of empirical and theoretical aspects of data breaches, such as the effect of breaches on a firm's stock market price [4]. The 2015 Data Breach Investigations Report investigates nine common patterns and analyzes all possible types of data breaches quantitatively. This effort has been led by Verizon alone with 70 organizations of around the world [5]. The survey was conducted by Ponemon for 567 executives in the United States on how a company prepares itself for the moment when the big data breach occurs [6]. The Breach Portal Notice to the Secretary of HHS Breach of the Unsecured Protected Health Information U.S. Department of Health and Human Services Office for the Civil Rights report records each incident of the data breach affecting ≥ 500 people among Health Services since 10/21/2009. Ocrportal describes information about breach types and devices [7]; and the Symantec reports the lists of various security issues and hacker's attacks comprehensively [8].

The numbers of attacks such as phishing are astonished high with 5 out of every 6 for big firms with more than 2500 people. It is 40% increase in 2014 compared to the previous year. For the small and medium companies, the attacks increase 26% and 30% respectively [9]. Numerous recent national policy documents have stressed the standing of cyber security to the wellbeing of the contemporary world [10, 11]. The leader's nationwide system to protect cyberspace [10] describes the urgencies for an answer, the decrease of threats and weaknesses, consciousness and training, and general security and global cooperation. The vital constituent of information and communications influences all of the other critical US organizations [12]. The open web application security project also lists the top ten vulnerabilities of the year for web-based applications [13]. Jagannathan et al. discusses risk management and early detection of risks based on insider threat [14]. Tittel [15] clarifies about integrated threat management and why it is vital to discuss it in his paper. Wu et al. [16] recognize a forecast model built on assimilating environmental features and attack diagrams in a Bayesian system. Anusha et al. [17]

examine numerous techniques like unimodal and multimodal for improved security. They deliberated round validation at the beginning of the examination and the system user checks. Axelrad et al. [18] presented a Bayesian network model for the inspiration and psychology of the malicious insider. Khan and Hussain [19] recognized associations between attack probability and vulnerability. Moore et al. [20] presented a modeling and simulation groundwork, built on the system dynamics approach to testing the efficiency of insider threat discovery controls.

3. Vulnerability taxonomies

A vulnerability is defined as the absenteeism or flaws of a protection that could be exploited. A vulnerability resulting from development is a fault, bug or defect [21]. However, vulnerabilities, which result from design or configuration mistakes are not faults. Ozment and Andy note that not all vulnerabilities are faults, and not all faults are vulnerabilities [22]. Weber, Karger, and Partaker claim that the significant difference between faults and vulnerabilities is that, vulnerabilities are exploitable, but faults are not necessarily exploitable [23].

In the field of computer security, a vulnerability when exploited permits an attacker to decrease a system's information assurance. Prakash, Atul, and Rudrapatna, state that vulnerabilities are made up of three principal components; a system weakness or defect, invader access to the fault, and invader capability to exploit the flaw [24]. Vulnerability classifications can be viewed from different angles. Howard et al. describe traditional vulnerability classifications, and state that they can be useful for descriptions of what went wrong [25]. There are several classification techniques as described below:

1. Classification by Software Development Life Cycle (SDLC) Phase: This method attempts to classify vulnerabilities according to in what phase they were introduced to the software product [26].
2. Classification by Genesis: Vulnerabilities, as flaws, can be classified as intentional or unintentional faults. Intentional defects are further classified as malicious or non-malicious ones [27, 28].
3. Classification by Location in Object Models: This classification tries to group vulnerabilities according to which model entity they belong to. Classifying vulnerabilities using the OSI reference model in networking [29] is an example of this type of classification.

4. Errors or Mistakes: The classification of the error is based on how it triggered the vulnerabilities, the nature of their effect and the type of alteration or solution made to remove the error [30].
5. Classification by Enabled Attack Scenario: A particular type of vulnerabilities that are very descriptive and accurate enough to allow a set of attacks. For example, "Cross Site Scripting" ("XSS") attack allows injection of malicious code into the content available on the Web browser [31].

4. Attacker types and their characteristics

We reviewed the literature on cyber-attackers based on a search that included the following keywords: "cyber criminals", "insiders", and "hackers". Adams, Mackenzie, and Maged Makramalla [32] expand keyword hunt to support the terminology variations in existing literature when representing individuals or groups that commit cyber-attacks. Here we focus on cyber-attackers to identify attacker types and their motivations, resources, and knowledge/skills. Recognizing the attacker types is vital in developing more precise profiles when making and implementing solutions planned to decrease cybercrimes [33]. Adams, Mackenzie, and Maged Makramalla classify the following eight types of cyber-attackers [32].

Attacker types and their characteristics based on an exhaustive search of the available resources on the web and published studies, we could not recognize a single application of cyber-attacker characteristics used in gamified cyber security skills training for employees. As a result, we reviewed the literature on cyber-attackers by searching for some familiar words such as: "cyber criminals", "crackers", and "hackers". We looked at differences in terminology definitions and tried to give "unified" definitions. Various literature describes the following eight classifications of cyber-attackers:

1. Script kiddies/rogue hackers: attackers who do not necessarily have the skills to carry out special attacks without tools provided for them from Internet and friends. Since this group does not necessarily understand how the attacks are carried out, they most likely have no clue about the extent of the damage they can cause [32], [34,35].
2. Cyber-punks (including virus writers): a more experienced group than Script kiddies, these attackers produce and use programs to cause mayhem and to gain recognition. Since this group often looks for fame, it has little to no respect for ethical norms [36].
3. Insiders: invaders who are surrounded by the organization, whose attacks cause deliberate or unintended harm because of their lawful access [36]. Because access is not a challenge they face, most insider attackers have minimal technical skills [37], which make them relaxed goals for offenders who influence them to perform an action that exposes the organization infrastructure [38].
4. Petty thieves: attackers who seek financial gain from these illegal activities such as stealing person's identity for profit, and taking over an organizational system for ransoms [33, 36] qualify this group's activities as not sophisticated, and this group is not entirely dependent on the return of their hacking activities. Most of the individuals of this group are attracted to the finance sector, credit card and banks [33].
5. Grey hats: attackers who are a mix-breed between ethical hackers—white hats and dirty pirates—black hats. Their motive at times is to expose vulnerabilities in an organization's system and to let them know about it; other times once they found a weakness they can exploit it to gain something [36]. Often highly skilled, they write scripts that cyberpunks and script kiddies typically employ [33].
6. Professional criminals: attackers who are hired to penetrate an organization system. They are also known as cyber-mercenaries [36]. Sometimes the cyber-attackers are employed to attack business competitors for financial gain. Group of attackers operates in the secretive world so that they wouldn't be identified [33].
7. Hacktivists: invaders who are encouraged by philosophy and belief. This type can consist of terrorist groups [36].
8. The nation's state attackers who are assumed to be working for a governmental body. Most of their activities are targeted towards the disruption of the enemy's systems or the protection of the nation state's systems. This assembly comprises guerrilla administrations and freedom fighters, and their goals are not dissimilar to those of recognized governments [33, 36].

Regardless of the type of the attacker, there is a great deal of knowledge sharing in the hacking community. [39] states that sharing information helps build stronger bonds within the group while encouraging and challenging others to learn and engage more.

5. Threat from insiders

Insider threats represent an especially deceptive threat to organizations. As committed employees, they are given access to information that could compromise the organization if it falls into the wrong hands [40].

Despite much research into psychology and motivation of insiders, the fact remains that it is tough to predict insider attacks [41]. The following Table summarizes the nine events published on the Chinese website [42] and reveals the importance of protection of the data/business secrets from insiders.

Table 1. Important Cyber-attacks from insiders in China occurring during 2010 to 2013.

Company	Internal tech info and commercial secrets	Person's Rank to leak info	Damage	Causes	When
Foxconn	3D data diagram for iPad 2 technology development strategy and other	Technical staff	Massive losses	Unknown	2010
Samsung Electronics	AU AMOLED and other sensitive technology	Technician	Unknown	Not renew contract promised annual million dollar salary by the competitors	2011
Taiwan's AU Optronics	Trade secrets and core technical information	Former executives manager, the deputy in R & D CT machine, and procurement executive	\$2.5 million and research development delay	Huge money return	2012
Neusoft Group	National unpublished economical data	Deputy Director of the Office of the Secretary Office of the Secretary NBS	Reputation and trust from people	Huge benefits	2012
China National Bureau of Statistics (NBS)	Customers' personal information	Internal staff	Damage reputation/lost customers	Huge benefits	2012
China Merchants Bank	Customers' personal information	Internal staff	Damage reputation/lost customers	Huge benefits	2012
Industrial and Commercial Bank of China	900,000 customer's info	Internal staff, previous staff, and external Vice president and	Lost customer and profit	Huge benefits	2012
Store No 1	New HTC cabinet design and UI for HTC SENSE 6.0	chief architect, Director, and an	Unknown	The stolen UI for their own company after leaving HTC.	2013
High Tech Computer Corporation(HTC)					

6. Past data breaches reported from January 2005 to August 2015.

Figure 1. extrapolates the security threats to the year 2016. We have used multivariate forecasting methods based on modern statistical models, and we will attempt to generalize the extrapolation methods to the multivariate case, using time-series models or techniques that are structural or theory-based. There have been 858,403,517 records breached, and 4,599 data breaches made public since 2005 [43].

The Figure 2. lists top Attack-Methods used between years 1999-2011. Of the total attacks, 40.8% were Denial of Service, 11.3% were Cross Site Scripting (XSS), and 7.5% were Brute Force.

Table 2. illustrates the worst corporate hack from Jun 6, 2005, to March 18, 2015. The majority of organizations compromised were engaged in financial service, government agencies, and retailer. Court Venture (Experian) compromised its 200,000,000 records. Adobe software has compromised 152,000,000 records, and Nationwide has compromised 1 million records.

Figure 3. The hack attack trend from 2005-2015 for Group A consists of Non-Governmental Organization (NGO), Business Services (BSO) and Education (EDU). Educational institutes got maximum hit and NGOs are least affected by the hack.

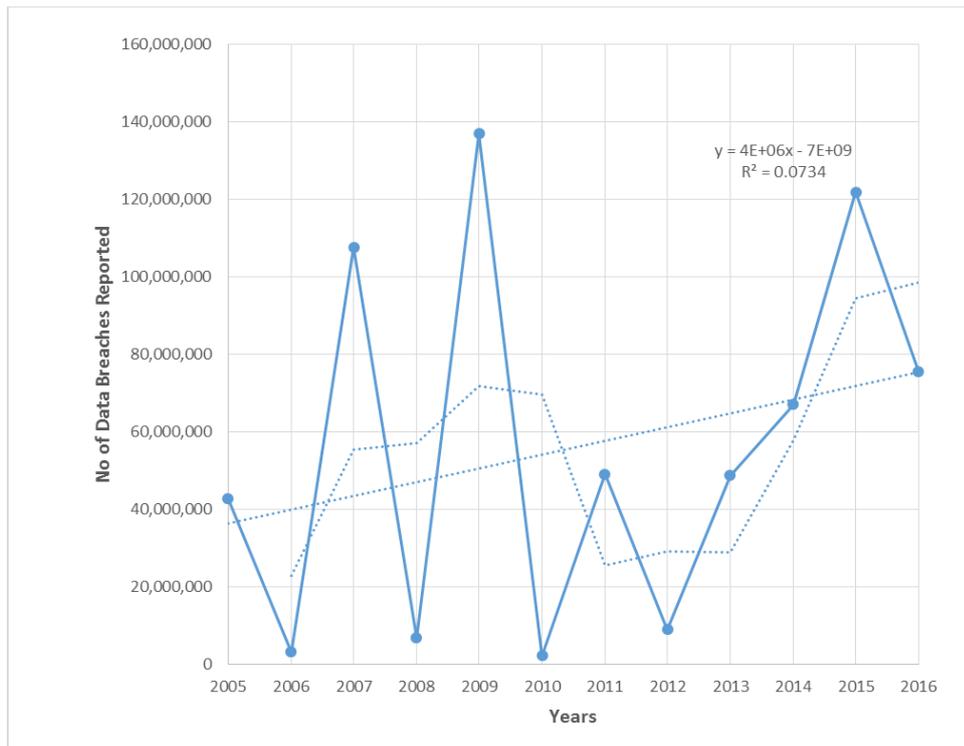


Figure 1. No. of Data Breaches Reported From January 2005 to August 2015.

Top Attack Methods (All Entries)

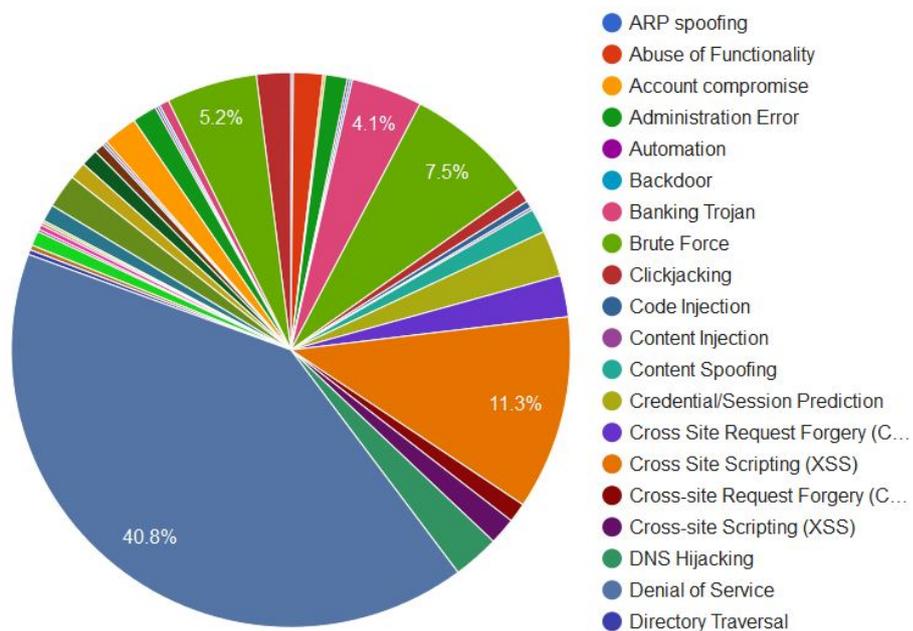


Figure 2. Top Attack Methods in the years 1999-2011[56]

Table 2. A quick guide to the worst corporate hack attacks [43]

DATE	COMPANY	TYPE	RECORDS
3/18/2015	Premiere Blue Cross	MED	11,000,000
2/5/2015	Anthem	Health Insurance	80,000,000
9/2/2014	Home Depot	Retail	109,000,000
8/27/2014	JPMorgan	Finance	83,000,000
5/21/2014	Ebay	Travel Agency	145,000,000
12/13/2013	Target	Retail	110,000,000
10/18/2013	Adobe	IT (Software)	152,000,000
9/14/2013	Court ventures (Experian)	Collecting court records	200,000,000
10/26/2012	South Carolina Department of REV	Gov	6,400,000
11/16/2012	Nationwide Mutual Insurance	Finance	1,000,000
11/10/2011	Steam (Value Corporation)	game	35,000,000
10/30/2011	Tri Care Management Activity	Insurance (Med)	5,117,799
3/26/2010	Education	education credit	3,300,000
2/6/2010	AvMed Health Plan	Insurance (Med)	1,220,000
8/2/2010	US Military Veteran	Gov	76,000,000
1/20/2009	Hartland Payment System	Insurance (Med)	130,000,000
3/23/2009	Oklahoma Department of Human Service	Gov	1,000,000
8/2/2008	Countrywide Financial Service	Finance	17,000,000
7/9/2008	Division of Motor Vehicle Colorado	Gov	3,400,000
9/14/2007	T.D. Ameritrade	Finance	6,300,000
7/3/2007	Fidelity national Information Service	Finance	8,500,000
1/17/2007	TJX Retail Stores	Retail	100,000,000
9/7/2006	Circuit City and Chase Card System	Retail	2,600,000
5/22/2006	US Department of Veteran service	Gov	26,500,000
6/6/2005	Card System	Finance	40,000,000
6/16/2005	City group ,UPS	Finance	3,900,000

In the year 2006, maximum number of attacks was placed on the educational institutions and there was a gradual reduction in the consecutive years. The lowest hit was in the year 2015. The attack on BSO was the peak in the year 2013. NGO got the highest setback in the year 2013 though, NGO was the lowest hit segment compared to other industries.

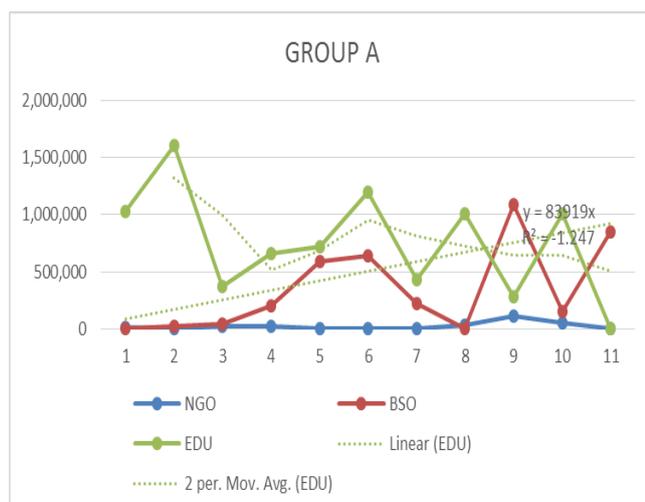


Figure 3. The hack attacks trend from 2005-2015 for Group A consists of NGO, BSO and EDU agencies

Figure 4., the hack attack trend from 2005-2015 for group B consists of FIS, R/M, GOV, and MED agencies. The financial institutions were affected badly in the year 2010, the trend showed reduction until 2014 and started increasing in the year 2015. In the group B, the second highest attack impact was on retail merchant agencies, they got the maximum hit in the year 2007, and there is an adverse trend in the year 2015.

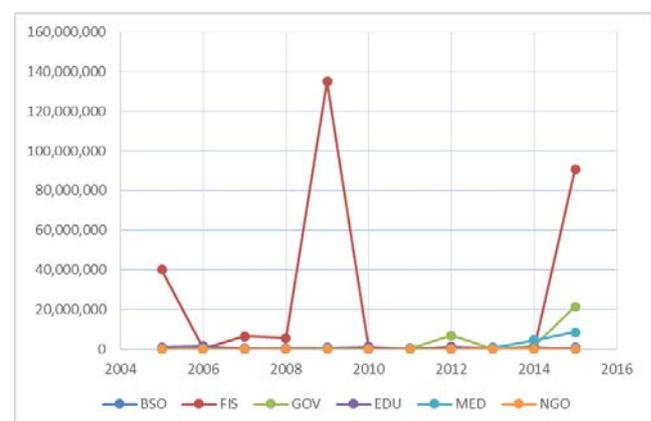


Figure 4. The Hack Attacks trend from 2005-2015 for Group B consists of FIS, R/M, GOV, and MED agencies

7. Study of recent attacks

From Figure 5. the analysis of cyber-attack from Sept 24, 2015 to Oct 24, 2015, the educational institutions are the highest target of attacks and contribute 28% to the total cyber-attacks. Figure 6. illustrates the overall rate of cyber-attacks in a typical hour [1]. One can see that every three seconds one cyber-attack is taking place in our digital world.

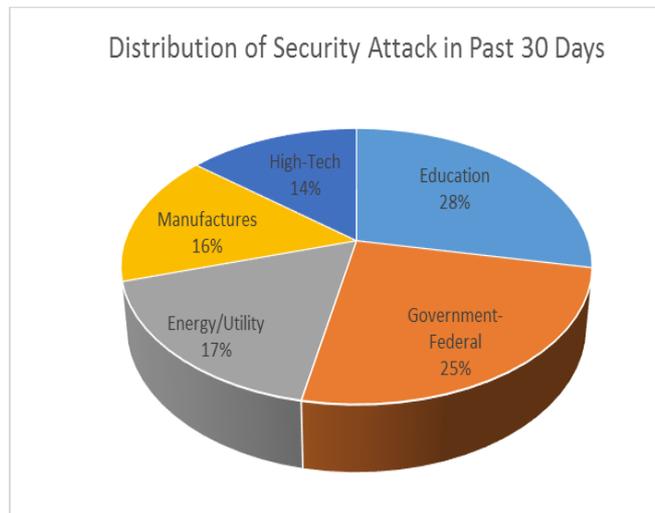


Figure 5. The percentages of cyber-attacks reported in different industries from September 24 2015 to October 24, 2015.

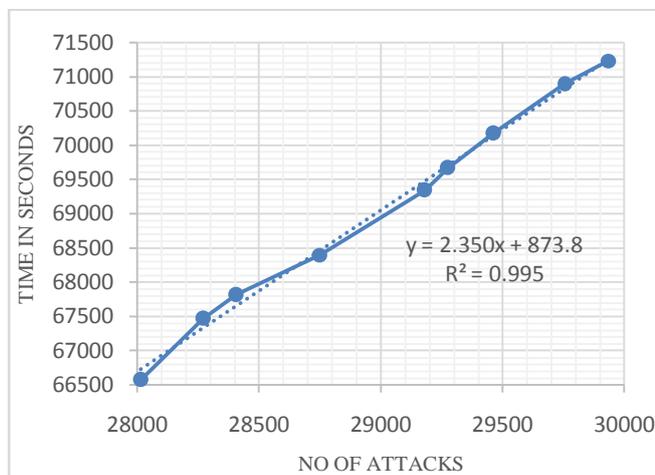


Figure 6. The typical rate of cyber-attacks reported all over the world from 18:29:34 -19:41:33 Eastern Time on October 24, 2015.

Figure 7. describes the historical number of data breaches reported in different industries from January 2005 to August 2015[43]. Table II gives a quick guide to the worst corporate hack attacks from 6/16/2005 to 3/18/2015[44].

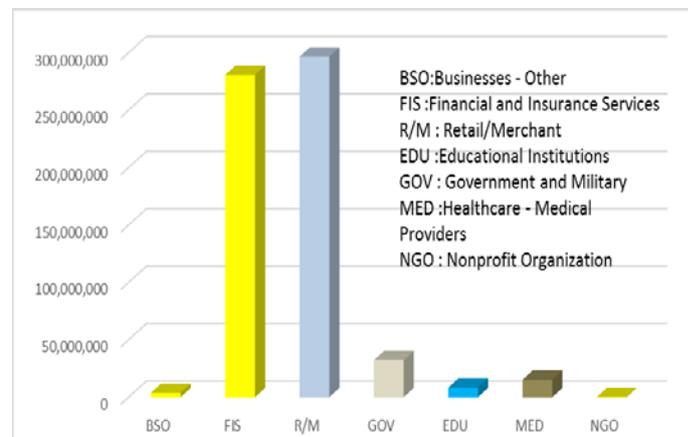


Figure 7. No. of data breaches reported in different industries from January 2005 to August 2015.

Table 3. describes a snapshot of approximately one minute on 12/08/2015. During this interval, maximum attacks were originated from the United State, and at the same time, maximum attacks were targeted from other countries like Saudi Arabia, China, Singapore, Germany, United Kingdom, Australia and Russia. The rank of country and number varies according to a time of the typical day.

Table 3. A quick study of corporate attacks on 12/08/2015 10.14.49.001PM-10.15.49.779 PM [45]

Attack Origins Country		Attack Target		Attack Types		
Number	Country	Number	Country	Number	Port	Service Type
944	United States	1256	United States	485	25	smtp
308	Saudi Arabia	480	France	469	2222	EthernetIP-1
278	China	315	Saudi Arabia	250	137	unknown
170	Singapore	204	United Arb Emirats	214	23	telnet
128	Germany	151	Splain	159	5060	sip
127	United Kingdome	56	Russia	112	50864	unknown
99	Australia	25	Liechtenstein	88	445	microsoft-ds
74	Russia	19	Cyprus	71	50856	unknown
58	Netherlands	9	Maxico	59	1500	visi-im
36	France	8	Taiwan	31	16286	unknown

Table 4. describes the snapshot at 10.14.49.779 PM on 12/08/2015. The table gives description of the attacker and its geographical location, IP information, the attack type and port number information. During this interval, typical tools were SMTP, telnet, squid http, black ice-icecap, and unknown tools

Table 4. A quick guide to corporate attacks on 11/24/2015 10.14.49.001PM to 10.14.49.779 PM[45].

Time Stamp	Attacker	Attacker IP	Attacker GEO	Target GEO	Attack Type	Port No
10.14.48.896	Macro Zebut	194.187.140.61	Meschede,DE	Ait-En-Prove	smtp	25
10.14.49.056	Unit-8 Ltd.	195.211.154...	Odessa,USA	De Kabl Juncti	unknown	21320
10.14.49.338	Ovh Sas	37.187.106.163	Roubain,FR	Ait-En-Prove	smtp	25
10.14.49.474	Chinet Shanghai Broadband Adsl 168	58.33.40.40.	Shanghai,CN	Lynnwood,US	unknown	50864
10.14.49.697	Taipei Taiwan	61.231.5.197	Taipei, TW	Marseille,FR	unknown	8118
10.14.49.779	Taipei Taiwan	61.231.5.197	Taipei, TW	Marseille,FR	squid-http	3128
10.14.50.037	WebSense Hosted Security	85.115.54.190	Southall,GB	Ait-En-Prove	smtp	25
10.14.50.156	Microsoft Corporation	157.56.112.254	Amsterdam,NL	Ait-En-Prove	smtp	25
10.14.50.440	MI Ltd	175.156.153.55	Singapore,SG	Dubai,AE	telnet	23
10.14.50.607	Singlehop Inc.	198.20.70.114	Chicago,US	Lynnwood,US	blackice-icecap	8081

8. Twitter

Twitter is an online social networking website and microblogging service that allows users to post and read text-based messages of up to 140 characters, known as "tweets." It was launched by Jack Dorsey in July of 2006. Twitter is now in the top 10 most visited internet sites [34]. According to Statistic Brain as of dated September 25th, 2015 there are 58 million tweets per day (672/sec) [34]. Also, we have presented mining from recent tweets posted on Twitter's database and compared the data sets collected from the past fifteen years.

During one hour period on 11/24/2015 at 8.00PM-9.00PM, we have collected 36724 KB Twitter streaming data from the Potomac Maryland location and typically we found those were 16 incident of Hacker, five security, four Threat, nine Breach and one Attack. We have developed a small Perl-batch script for mining the Twitter's streamed data, which is much faster than standard Tweeter's API. We have observed that the rate of Tweets depends on the time and a typical day of popular cyber-attacks. Also, users may use their own language for discussion of cyber-attacks.

As shown in Table 5., samples data collected from Twitter in Potomac, MD for 8.00 PM- 9.00 PM from Nov 18 to Nov 24, 2015. If we consider the uninterrupted cases only, we found the average size of raw data was 1331.8 MB, data with general

messages only 40393.8KB and, the data with security keyword messages are 36KB.

Table 5. Sample of Twitters data collected in Potomac, MD for 8.00 PM- 9.00 PM from Nov18 to Nov24, 2015.

Twitter Streamed Data			
Date	Raw Data (MB)	Data with only twitter messages (KB)	Messages with only key words (KB)
11/18/2015	596*	16890	21
11/19/2015	1381	40074	46
11/20/2015	1403	44997	40
11/21/2015	1380	43722	30
11/22/2015	1349	36452	28
11/23/2015	770*	22265	30
11/24/2015	1146	36724	36
Note:			
1) *During sampling hour, the program sometimes stopped while collecting the data due to a network issue.			
2) Location for data collection: Potomac, MD			
3) Time: from 8 pm to 9 pm every day during Nov. 18 to Nov. 24, 2015			
4) Desktop: Optiplex960 with Intel Core Duo CPU 3.00GHz and RAM 8.00GB as well as Fios network connection			

9. Samples of typical tweets on the twitter

Following are some samples of messages tweets with key security words during 11/19-23/2015.

- “Surprise I hacked Yik Yak”
- “Successfully Hacked Thousands of ISIS Social Media Accounts”
- “my account was hacked, but getting it squared away”
- “Whoever hacked my phone so John cena would appear every time I hit the home button, fu... you.”
- “Someone be hacked Nub Wub on xbox and give me the gamertag”
- “Wow, Georgia. That's not so much a data breach as a data ticker tape parade, raining down everywhere.”
- “His Own Father HACKED His Hand Off, The Reason Why Will Shock You”
- “one of our Dropbox accounts must've been hacked”
- “i thought u hated her u must be hacked”
- “Hacking Secret Ciphers with Python Hacking Secret Ciphers wi”
- “Congrats to HeartbeatTVProstaffer Jake Hacker on his Clermont county OH stud. Well done, Brother!”

10. Anticipation for cyber threats

As shown in Figure 1., according to moving average model for overall industry there will be 38% reduction in data breaches in the year 2016. Table VI describes the prediction (based on Monte Carlo model) for the year 2016 for the individual industry.

Table 6. illustrates the forecast for 2016 for various industry segments. Monte Carlo method is used for 2016 prediction; we can notice that all individual industry is showing a drastic decrease in cyber threat compared to the year 2015.

The biggest (60%) percentage drop is in MED, and lowest rate (33%) drop is in the GOV segment. The NGO and EDU’s data were not available for the year 2015. We believe that the average of Monte Carlo and Extrapolated value will produce the most accurate prediction.

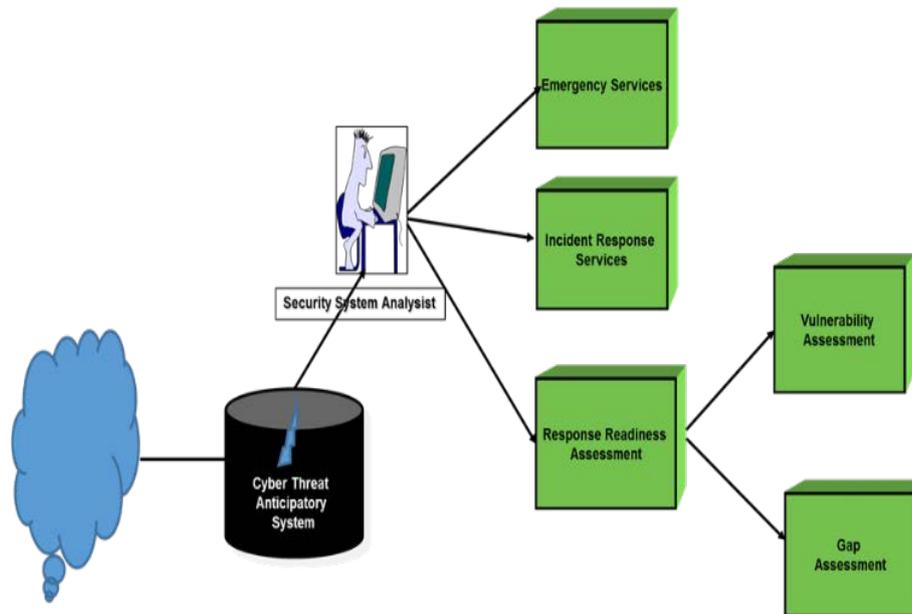


Figure 8. The cyber threat anticipatory system.

Table 6. Cyber threat prediction for the year 2016

	Nominal	Min	Max	Number of Cyber Attack in 2015	Stochastic (Monte Carlo) Prediction for 2016	Extrapolation for 2016	Mean of Monte Carlo and Extrapolation
BSO	347946	2274	1086854	847,200	458375	733727	596051
FIS	25518610	51236	135000550	91,000,000	83011517	10657338	93668855
GOV	21500000	48045	21500000	21,500,000	12225994	1758873	13984867
NGO	36243	1272	110000	N/A	52824	36587	44705
MED	1687119	15967	8551626	8,551,626	3627097	3910632	3768865
EDU	755848	915	1609402	611,130	611130	875761	743446

11. The cyber threat anticipatory system

As shown in Figure 8., whenever a cyber-threat anticipatory system encounters the sign of a possible threat in the streaming data from various online sources, it will send an alert to the security analyst. An alarm can be triggered by system vulnerability and network traffic. Based on the typical threat level, the security analyst can investigate the effect and take required protective actions.

After receiving a security alert, the system analyst will activate emergency services, incident response services and response readiness assessment system. The response readiness evaluation system will enable vulnerability and gap assessment systems. The anticipatory threat system is thus generalized and can be tailored to the requirements of the individual organization.

The cyber threat anticipatory system identifies the high-threat events that have the potential to interrupt operations seriously. To counteract or mitigate cyber threat we have developed Split-protocol based Attack Counter Tree and various protection mechanisms. We have demonstrated the variety of security applications based on the split protocol concept. The useful design features of the Split-server concept offers development of unique firewall architecture.

Split-servers’ ability to work in a many-to-many configuration with role changeover and migration capability. In Split-server, the CS and DS units are identical in design, and one can be substituted to take on the role of the other [46-54]. Also, one CS can interact with many DS devices; and, one DS can work on behalf of many CS devices. And our power series based encoding technique allows compaction and anonymity of information [50, 55]. Also, from Figure 1., the extrapolation for the year 2016, there will be 38% reduction in data breaches. And most vulnerability to data breach will persist in the business of Financial, Insurance Services, and Retail/Merchant. NGO, and Other Business and Educational Industry will have the least vulnerability for the data breaches.

12. Discussion

We have used multivariate forecasting methods based on modern statistical models and made some attempts at generalizing the extrapolation methods to the multivariate case, such as time-series models. There were 858,403,517 records breached, and 4,599 data breaches made public since 2005. Also, we have presented mining from recent tweets posted on Tweeter's database and compared the data sets collected from the past fifteen years. If we consider the uninterrupted cases, we found the average size of raw data was 1331.8 MB, data with general messages only 40393.8KB and, the data with security keyword messages are 36KB.

As per our forecast for the year 2016, there will be 38% reduction in data breaches. And most vulnerability to data breach will persist in the business of Financial, Insurance Services, and Retail/Merchant. NGO, and Other Business and Educational Industry will be least vulnerable to data breach.

13. Conclusion

This paper discussed the problem of predicting cyber-attacks and where they will occur in different segments of business or government. We proposed that data-driven models can be adapted from economics research to predict where future cyber-attacks will occur. We believe that if this approach has promised in identifying patterns in cyber threats to make predictions, and that this information can provide a significant benefit. We presented the analysis of 595,529,851 past events of cyber-attacks (from 2000 to 2015) collected from various databases, research publications and information posted on the web. Also, we have presented mining from recent tweets posted on Tweeter's database and compared the data sets with the last fifteen years collection of data. In atypical example, we have collected 36724 KB Tweeter streaming data from the Potomac Maryland location and we found there was 16 incident of Hacker, five security, 4 Threat, 9 Breach and one Attack. We have developed a small Perl-batch script for mining the Tweeter's streamed data. Perl-batch script is much faster than Tweeter API. During our study over one year period, we have observed that the rate of tweets depended on the time and a typical day of popular cyber-attacks. Also, users may use their language for discussion of cyber-attacks.

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